

6. Improvement of the environment to support the success of athletes

1. Overview

In addition to implementing efforts to improve competitiveness, such as discovering, nurturing and strengthening athletes, so that as many athletes in Tokyo, the host city, as possible can play active roles as the Japanese representative, we promote the development of an environment where athletes can play active roles, such as providing various support to athletes.

2. Legacy in a nutshell

Athletes discovered, nurtured and strengthened by the Tokyo Metropolitan Government (TMG) will play active roles in international competitions such as the Tokyo 2020 Games.

The way these athletes play active roles against the world's top athletes will foster awareness as a Tokyo citizen who loves Tokyo, and also give children as the next generation a dream of success in sports and the opportunity to engage in sports, leading to expansion of the spread of sports. Furthermore, supporting athletes together will not only help athletes become more active, but also connect people through support and bring vitality to the local community.

In addition, supporting the employment of athletes by providing information to athletes, instructors, and companies, etc. will create an environment where athletes can engage in competition activities.

Stakeholders	Competition organizations, universities, sports organizations, etc.
Type of legacy	Sport & Health
Geographical scope	Tokyo
Timing scope	Long term
Responsible for implementation	TMG
Source of legacy	Candidature file, Action Plan for 2020, Future Tokyo: Tokyo's Long-Term Strategy
Associated SDGs	5 – Gender Equality, 17- Partnerships

3. Development

(1) Why

Prior to the decision to host the Tokyo 2020 Games, TMG has worked to discover and nurture diverse talents and promote the improvement of competitiveness for juniors who will be next-generation athletes, and has produced athletes who play active roles in national competitions such as the National Sports Festival and athletes who participate in international competitions.

In anticipation of the delivery of the Tokyo 2020 Games, it is necessary to further strengthen efforts to improve competitiveness so that many athletes can play active roles in international competitions.

In addition, when nurturing and strengthening top athletes, it is necessary to create an environment where athletes can concentrate on competition activities without worrying about their lives.

(2) When

FY2014	Support for strengthening expenses when dispatching Japanese representative candidates to overseas training camps, etc. started
FY2015	Support for career development of athletes started
FY2016	The Tokyo Athlete Certification System was established
FY2019	Training for instructors and sports associations started in order to ensure sports integrity*

(3) Who

TMG

(4) How

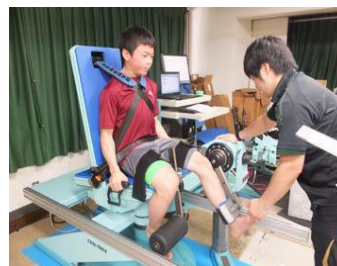
- We promote efforts to discover, nurture, and strengthen promising athletes and talented junior high school students, and produce many athletes who can play active roles in international competitions such as the Tokyo 2020 Games.
- We certify Tokyo athletes who are expected to participate in the Olympic Games, etc. as "Athletes Certified as Tokyo Athletes", support their activities, and conduct training on compliance, anti-doping*, etc. to promote self-awareness as a certified athlete.
- To promote clean and fair sports activities, we conduct training on anti-doping, etc. for instructors and sports associations to secure sports integrity.

<Certification Ceremony for Athletes Certified as Tokyo Athletes>^[1]



[1] New Tokyo. New Tomorrow. –The Action Plan for 2020- (TMG)

- We invite international top coaches with a track record of training top athletes from overseas, etc. so as to improve the quality of instructors.
- We provide various support, etc. based on sports medicine and science in cooperation with universities, etc., including offering feedback and advice to athletes based on data. <Support based on sports medicine and science> [2]
- For athletes and companies, we provide information and raise awareness so as to support the employment of athletes and create an environment where they can devote themselves to competition activities.
- We promote correct understanding of athletes and instructors, etc. regarding competition and health issues specific to female athletes.
- We create opportunities of international exchange through the Tokyo U-14 International Youth Football Tournament, Asia Junior Sports Exchange Games and other events.



(5) Benefits

The athlete's competitiveness will be improved by the following effects, etc. and they will be expected to play active roles in international competitions such as the Tokyo 2020 Games. This will give children as the next generation a dream of success in sports, expectedly leading to expansion of the spread of sports, etc.

In addition, when athletes can find employment, an environment where they can concentrate on the competition will be created.

- Athletes discovered, nurtured, and strengthened by TMG will participate in the Tokyo 2020 Olympic Games.
- Athletes who have completed the top athlete discovery / nurturing project will play active roles in international competitions, etc.
- The athlete's competitiveness in various sports of the Olympic Games and the National Sports Festival will be strengthened.
- The Athletes Certified as Tokyo Athletes will play active roles in international competitions, etc.
- Clean and fair sports activities will be promoted.
- Inviting top international coaches will improve the quality of instructors.
- Athletes will find employment with the support from TMG.

[2] Future Tokyo: Tokyo's Long-Term Strategic Vision (TMG)

4. Facts and figures

Number of athletes discovered, nurtured, and strengthened by TMG	<ul style="list-style-type: none"> • Support for strengthening 1,034 authorized athletes in total • Discovering, nurturing, and strengthening junior athletes (254 in total) • In the National Sports Festival, Tokyo finished in 2nd place in both the men and women's section and the women's section, and in recent events, higher places are steadily maintained • The global leader training project was implemented by 19 competition groups in total in order to train leaders
Discovering and nurturing junior athletes	Discovering and nurturing junior athletes: 254 graduates (up to 11th grade)
Improvement of competitiveness (strengthening of competitiveness for both the Olympic Games and the National Sports Festival)	Improvement of competitiveness Strengthening of competitiveness in 31 sports of the Olympic Games and 41 sports of the National Sports Festival
Certification as Tokyo Athletes	1,034 athletes in total were certified as Tokyo Athletes, and provided support for costs required for strengthening, etc.
Promotion of the sports integrity	Implementation of instructor training program (twice) Implementation of training program for sport associations (once)
Invitation of international top coaches	Invitation of international top coaches from 19 sport associations in total
Employment services for athletes through the athlete support system	116 athletes in total have found their employment through the athlete support system

(Achievements as of March 2021)

5. Explanation of Terms

Sports integrity	Sincerity, soundness, and integrity in sports. This refers to the state where there is no fraud such as doping, fixed game, illegal gambling, violence, harassment, discrimination, and lack of collective governance
Anti-doping	Various activities such as education / enlightenment, and inspections in order to oppose doping and carry on sports activities in good faith

6. References

- Towards 2020 –Building the Legacy- (PR Edition)
- Towards 2020 –Building the Legacy - (Main Part)
- New Tokyo. New Tomorrow. –The Action Plan for 2020-
- Strengthening of Policies to Realize the "Three Cities" (FY2018)
- Strengthening of Policies to Realize the "Three Cities" (FY2019)
- Strengthening of Policies to Realize the "Three Cities" (FY2020)
- Future Tokyo: Tokyo's Long-Term Strategy
- Tokyo's Master Plan for Sport Promotion