

10. Participation by citizens of Tokyo and collaboration

1. Overview

In anticipation of the Tokyo 2020 Games, in collaboration with the Tokyo 2020 Organizing Committee, we develop a variety of programs in which many Tokyo residents can participate such as countdown events until the delivery of the Games and the "Tokyo 2020 Medal Project", and foster the spirit of hosting the Games by creating the atmosphere of the host city through city dressing*, etc.

In addition, we support the efforts of municipalities in Tokyo, build up the momentum of the Games from areas familiar to Tokyo residents, and create opportunities for citizens to engage in the Games throughout Tokyo, so as to lead the Games to success with the "All Tokyo" efforts.

2. Legacy in a nutshell

The Tokyo 2020 Games will succeed with the help of the momentum with the "All Tokyo" efforts, including the creation of various opportunities for Tokyo residents to engage in the Games throughout Tokyo through close collaboration between TMG and municipalities.

In addition, keeping Tokyo residents in connection with the Games and creating the Games in cooperation with them will leave irreplaceable excitement and memories in each Tokyo resident, which will be handed down to the next generation as a legacy of heart.

Furthermore, creating opportunities to engage in the Games in familiar areas will foster a sense of unity in the local area, revitalize the community, and promote international exchange through Pre-Games Training Camps*.

Stakeholders	The Tokyo 2020 Organizing Committee, local public organizations, private companies, educational institutions, competition organizations, etc.
Type of legacy	Participation & Collaboration
Geographical scope	All over Japan
Timing scope	Long term
Responsible for implementation	The Tokyo Metropolitan Government (TMG)
Source of legacy	Candidature file, Action Plan for 2020, Future Tokyo: Tokyo's Long-Term Strategy

Associated SDGs	10- Reduced Inequalities, 17- Partnerships
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3. Development

(1) Why

The Tokyo 1964 Games, a symbol of post-war reconstruction, brought great excitement throughout Japan, and it remains in memories of many people which have been handed down from generation to generation.

In order to make the Tokyo 2020 Games, the second time held in Tokyo, a historic event that will remain deeply in people's hearts, it is necessary to have each Tokyo citizen engage in the Games with responsibilities for the success of the Games, so as to build up the momentum of the Games with the "All Tokyo" efforts.

(2) When

FY2014	The countdown event was carried out (2020 days to go for the Olympic Games, 2000 days to go for the Paralympic Games)
FY2015	The countdown event was carried out (5 years to go)
	The Tokyo Paralympic Experience Program "NO LIMITS CHALLENGE" was started *A program that allows visitors to experience the charm of the Paralympic Games through competition experiences, panel and equipment exhibitions, athlete talk shows, etc. has been conducted throughout Tokyo
FY2016	The official emblems for the Tokyo 2020 Olympic and Paralympic Games were decided
	The countdown event was carried out (4 years to go)
	Live Sites* were provided in Tokyo, etc. during the Rio 2016 Games
	Started the Tokyo 2020 Olympic and Paralympic Flag Tour*
	The "Tokyo 2020 Medal Project" started collection at TMG Building
	The website "Tokyo 2020 Pre-Games Training Camps" opened
FY2017	The countdown event was carried out (3 years to go, 1000 days to go)
	Live Sites were provided in Tokyo, etc. during the PyeongChang 2018 Winter Games
	The Tokyo 2020 mascot design was decided
	The "Project to Promote Radio Calisthenics" started
FY2018	The countdown event was carried out (2 years to go, 500 days to go)
	The Tokyo Torch Relay Executive Committee was established
FY2019	The countdown event was carried out (1 year to go, 6 months to go)

	The Tokyo 2020 Olympic Torch Relay rehearsal was carried out
FY2021	The countdown event was carried out (100 days to go)
	The Tokyo 2020 Olympic Torch Relay started

(3) Who

TMG

(4) How

- In collaboration with the Organizing Committee, etc., we foster the spirit of hosting the Games with the philosophy of "All Japan", through countdown events, the flag tour throughout all municipalities in Tokyo, and then the entire country, etc.
- We prepare for the implementation of a torch relay that tours the 62 municipalities in Tokyo, support for PR for attracting Pre-Games Training Camps and develop initiatives that utilize the Tokyo 2020 mascots and Olympic and Paralympic flags, etc. at events held all over Japan.

<Olympic Games Tokyo 2020 1-Year-to-Go Ceremony >

<Tokyo 2020 Paralympic Games 1-Year-to-Go Ceremony>[1]



<Flag Tour (Ogasawara Village)> [2]



<Mascots of the Tokyo 2020 Games>



<Olympic Torch Relay>
Tokyo: July 9-23, 2021



<Paralympic Torch Relay>
Tokyo: August 20-24, 2021



[1] Future Tokyo: Tokyo's Long-Term Strategic Vision (TMG)_

[2] Towards 2020 -Building the Legacy- (TMG)

- In order to enhance the festive atmosphere of the Games and to transmit the charm of the host city to the world, we install spectaculars such as city dressing with uniform design decorations in the last miles*, airports, main stations, etc., and the Olympic and Paralympic symbols, so as to create an atmosphere of hospitality for people visiting Tokyo.
- We extend expanded support to municipalities involved in the hosting of the Games to foster a momentum in making “All Tokyo” efforts, such as providing subsidies for conducting Games-related projects and their legacy installations.
- In collaboration with the Organizing Committee, etc., we carried out collection while engaging in the "Tokyo 2020 Medal Project", which utilizes small household appliances collected from all over Japan to make 5,000 medals for the Tokyo 2020 Games, and promoted PR activities by utilizing events and videos, so as to accelerate collection by Tokyo residents and citizens of Japan and fostered the spirit of holding the Games.
- We support proactive initiatives of municipalities and utilize the "Tokyo 2020 Participation Program*" to encourage a wide range of people to participate in Games-related events, etc., so as to foster the spirit of holding the Games throughout Tokyo and make sure that various efforts triggered by the Games take root in the local area even after the Games.

<Event for celebrating the fact that the number of items received at the Tokyo Metropolitan Government Building exceeds 100,000 in the Medal Project>^[3]



<Tokyo 2020 Official Programme>



<Tokyo 2020 Support Programme>



- We record the change in appearance of Tokyo before and after the Games and also the appearance of Tokyo at the time of the Games as videos, and transmit them so as to hand them down to the next generation.
- We develop the Tokyo Paralympic Experience Program "NO LIMITS CHALLENGE" in order to raise awareness and promote understanding of the

[3] Future Tokyo: Tokyo's Long-Term Strategy (TMG)

Paralympic sport.

- We consider systems for providing Tokyo residents with opportunities to experience Para sports in their local municipalities.
- Through "TEAM BEYOND*", a project to support para-sports federations to host international competitions, and a project to cheer and support para-sports, we provide opportunities for many people to watch para-sports games with others while learning the rules and highlights of each sport, so as to encourage Tokyo residents to watch the sports.
- We effectively and proactively promoted candidate sites for Pre-Games Training Camps in Tokyo, including the Tama area, to relevant organizations in each country.
- We developed 54,000 foreign hospitality language volunteers in collaboration with municipalities, companies, organizations, etc. We are continuing to host follow-up seminars with the aim of further building the momentum fostered among volunteers.
- After the Tokyo 2020 Games, we intend to host events to celebrate the achievement of national team medalists and to express our appreciation to the Japanese people and Tokyo residents for their support in the Tokyo 2020 Games, leaving the unique and moving experiences and memories etched in the minds of many people as legacies.

(5) Benefits

As each citizen of Tokyo has a variety of connections to the Tokyo 2020 Games, including activities as a foreign hospitality language volunteer and cooperation with the "Tokyo 2020 Medal Project", people will feel that the Games is their own Games, and irreplaceable excitement and memories will remain as a legacy of heart.

In addition, implementation of the Tokyo 2020 Torch Relay, Tokyo Paralympic Experience Program "NO LIMITS CHALLENGE", Flag Tour, etc. throughout Tokyo and participation of Tokyo residents in various programs in familiar areas will foster a sense of unity in the local area and revitalize the community.

Furthermore, continuous international exchange will be developed between the country which holds Pre-Games Training Camps and the municipalities.

4. Facts and figures

Tokyo 2020 Medal	Approx. 145,000 pieces
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Project (reception at TMG Building)	[Reference] 100% collection of metal required for approx. 5,000 medals including gold, silver, and copper (nationwide)
Expansion of the spread of, training, and utilization of volunteers (training of hospitality language volunteers for foreigners)	About 54,000 people in total
Implementation of the Tokyo Paralympic Experience Program "NO LIMITS CHALLENGE"	So far implemented in every municipality in Tokyo

(Achievements as of March 2020)

5. Explanation of Terms

City dressing	Decoration of the entire host city of the Olympic and Paralympic Games with a consistent appearance
Pre-Games Training Camps	Training that athletes participating in the Olympic and Paralympic Games voluntarily perform before the Games so as to alleviate the jet lag and adapt to the climate. In the past Games, these camps were usually carried out not only in the host city but also anywhere in the host country and in neighboring countries, etc.
Live site	An official project for the Olympic and Paralympic Games, where people can enjoy powerful live broadcasts, stage events, competition experiences, etc. instead of the competition venues.
Tokyo 2020 Olympic and Paralympic Flag Tour	A project that was developed nationwide, starting with the 62 municipalities, and disaster-stricken areas in Tokyo, to make use of the Olympic and Paralympic Flags and boost the spirits of All Tokyo and All Japan.
Last mile	A route for spectators to walk between the assumed station around the competition venue and the

	entrance/exit of the competition venue and, in cases where spectator shuttle bus stops are installed, routes for spectators to walk between the bus stop and the assumed station and between the bus stop and the competition venue entrance/exit
Tokyo 2020 Participation Program	A program organized by the Organizing Committee in order to promote participation in the Olympic and Paralympic Movements and actions for creating legacies. Various organizations / groups certify the events and projects that are held in anticipation of the Tokyo 2020 Games in two certification categories: "Authorized Program" and "Support Program".
TEAM BEYOND	A project that has been implemented by TMG since 2016 in order to increase the number of people who support para-sports. All members who enjoy, watch, and support sports will become a team to boost para-sports.

6. References

- Towards 2020 –Building the Legacy- (PR Edition)
- Towards 2020 –Building the Legacy - (Main Part)
- New Tokyo. New Tomorrow. –The Action Plan for 2020-
- Strengthening of Policies to Realize the "Three Cities" (FY2018)
- Strengthening of Policies to Realize the "Three Cities" (FY2019)
- Strengthening of Policies to Realize the "Three Cities" (FY2020)
- Future Tokyo: Tokyo's Long-Term Strategy