

# Facility Management Plan for New Permanent Venues (Overview)

## 1. About the Facility Management Plan (FMP)

- The FMP is a set of guidelines for post-Games management and operation of facilities.
- In accordance with these guidelines, the TMG will further enhance initiatives for post-Games use by calling for specific proposals such as initiatives to boost profitability and ways to collaborate with the surrounding community when soliciting applications from venue management companies.
- In this way, the TMG will ensure seamless post-Games facility management through early selection of venue management companies prior to holding the Games.

### (Timeline of Discussions)

December 2014	Advisory council established
June 2015	Direction for Post-Games Use of New Permanent Venues released
May 2016	Facility Management Plan Interim Report released
March 2017	The 5th advisory council meeting held

## 2. Three perspectives

- (1) Shift from “point-based” (facilities) to “area-based” (area surrounding facilities) development
- (2) Shift from “costs” to “investment in the future”
- (3) Shift from public to private

## 3. Toward the creation of an area-wide legacy

- **Create the Waterfront Sports Zone where new permanent venues are to be concentrated**
- Ariake Legacy Area    Generating vitality through sports and culture
- Multi Sport Area    An area where people can enjoy various sports
- Water Sports Area    Providing opportunities to experience various water sports
- **Advance integration of plans for new facilities with local urban planning, also taking into consideration Tokyo’s “Grand Design for Urban Development” (tentative title)**

## 4. Making facilities eco-friendly

- **Make facilities as environmentally friendly as possible through measures such as the use of renewable energy and adoption of energy efficient technologies**

(Examples of initiatives: geothermal heat pumps, photovoltaic power generation, cogeneration, heat blocking pavements, and tree planting)

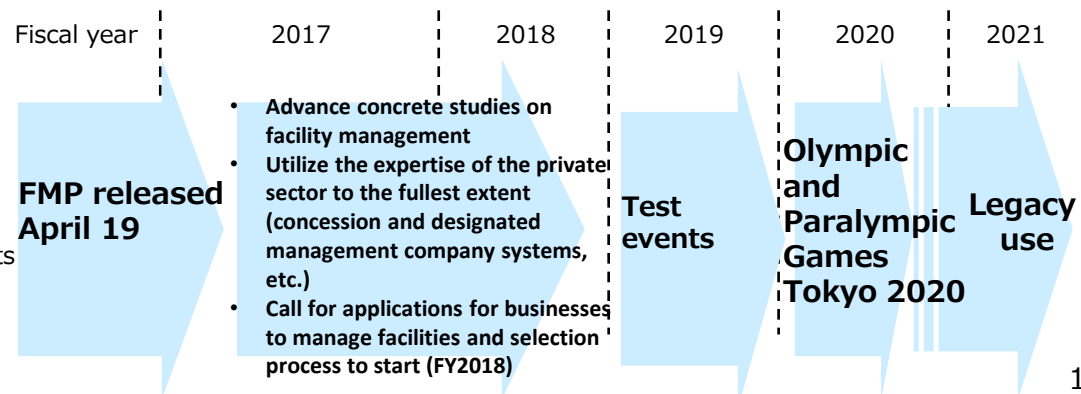


## 5. Making facilities barrier free

- **Make venues easy to use for all, regardless of whether or not one has an impairment**
  - Apply TMG recommended standards, the strictest under the Tokyo 2020 Accessibility Guidelines to the fullest extent possible
  - Listen to the specific opinions of organizations representing people with impairments and others at Accessibility Workshops
- **Offer the use of venues for competitions or as a place to practice or try sports to popularize impaired sports**

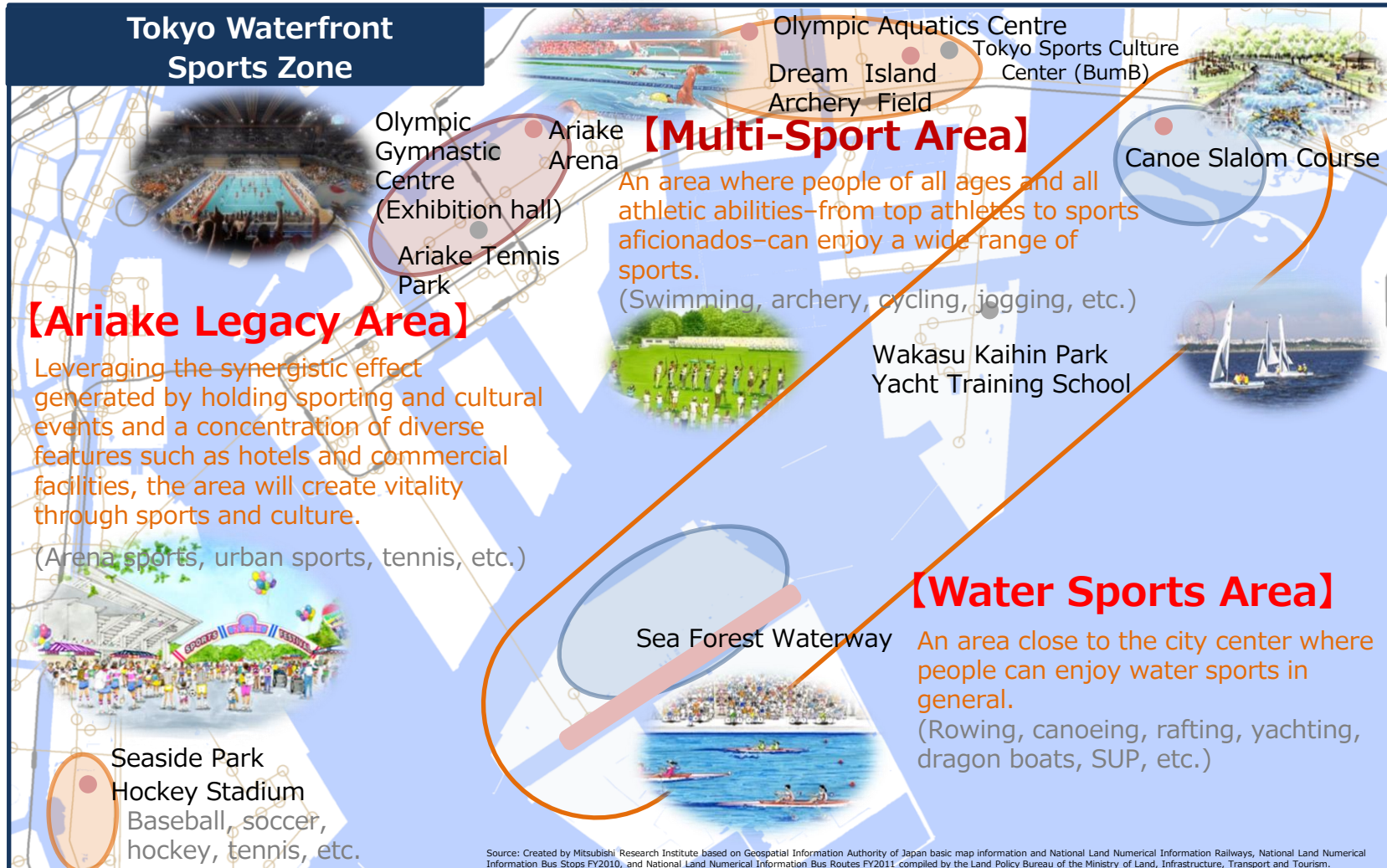


## 6. FMP schedule



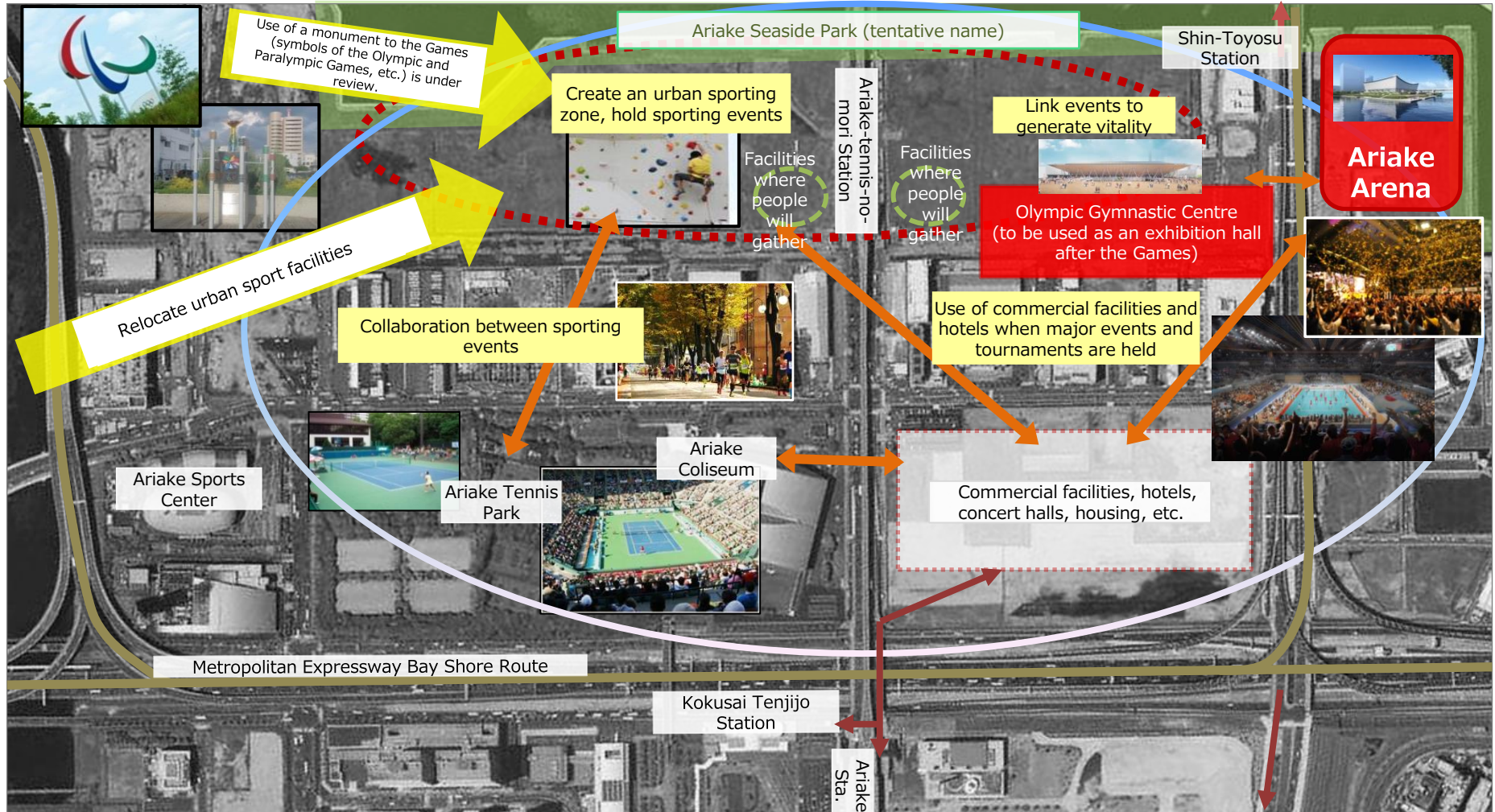
# Waterfront Sports Zone

- The Ariake Legacy Area, which will generate vitality through sports and culture, Multi-Sport Area, where people will be able to enjoy various sports, Water Sports Area, which will provide the opportunity to take part in a range of watersports, and the area around the Seaside Park Hockey Stadium will come together to form a large new sporting zone in the waterfront area.



# Ariake Legacy Area

- Create an urban sporting zone by relocating symbols of the Games and temporary sports facilities to the area and establishing sports cafes, shops, and other facilities.
- Sports and culture will generate vitality through the synergistic effect created by holding events at Games-related facilities and the concentration of a diversity of functions, including commercial facilities, hotels, and event halls developed by the private sector.



Source: Created using aerial photograph provided by the Geospatial Information Authority of Japan

# Multi-Sport Area (Tatsumi, Yumenoshima)

- A range of sports facilities and nearby parks will collaborate, promote mutual use of facilities, and hold large-scale competitions and events to create an expansive legacy that serves as a hub for the various sports activities of the people of Tokyo.
- Along with ensuring Yumenoshima Park and Tatsumi Seaside Park are well connected via walking paths, cycling routes, and other means, make full use of the waterfront space to create a new space for recreation.



# Water Sports Area (Umi-no-Mori, Wakasu, Kasai)

- Build the Sea Forest Waterway and Canoe Slalom Course to form the Water Sports Area with the Wakasu Kaihin Park Yacht Training Center.
- An area where visitors can enjoy a wide variety of water sports, including rowing, canoeing, rafting, and yachting, near the center of Tokyo will be created.



# Olympic Aquatics Centre

A swimming venue of the highest standards in the world, which will serve as the center for Japanese swimming

## Main legacy

- Nurture talent aspiring to be world-class athletes through competition among peers.
- Have the Olympic and Paralympic Games Tokyo 2020 and international meets serve as opportunities to expand participation in aquatic sports and to raise the next generation of elite athletes.

## 1. Perspectives for post-Games use

### Athletes First

- Help raise the competitiveness of Japanese and Tokyo athletes by serving as a stage to showcase their performances.



### Aim to hold 100 competitions annually

International and national competitions, junior competitions, etc.

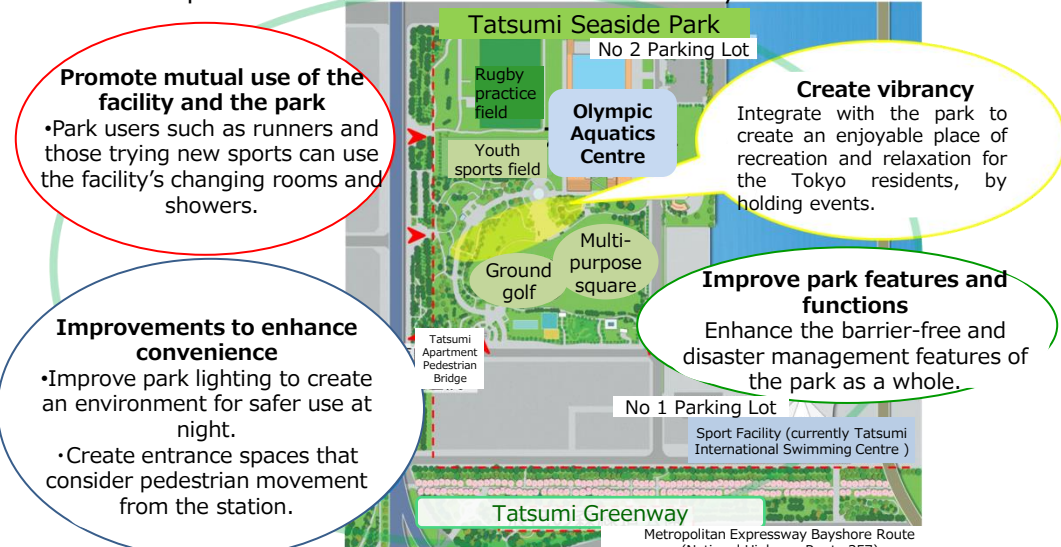
### Tokyo Citizens First

- As a facility that also functions as a swimming facility for the residents of Tokyo, make this a place where everyone, from children to senior citizens, can engage in sports and improve their health and wellbeing.



## 2. Working in close cooperation with nearby facilities

Create an enjoyable atmosphere with the adjacent Tatsumi Seaside Park to become a place of recreation and relaxation for Tokyo residents



## 3. Targeted number of annual facility visitors

### 1 million visitors

- Competition use 850,000 visitors (Athletes, spectators, etc.)
- General public use 150,000 visitors (Individual use, programs using pools, training rooms, and studios)

## 4. Facility management and operation

- Specific studies will be advanced on management and operation of the facility by a designated private entity.
- Annual expenditures are expected to surpass income by about USD 5.96 million.

Income USD 3.27 million	Expenditure USD 9.23 million	
(Main items) Facility usage fees USD 2.13 million Self-initiated business USD 0.8 million	(Main items) Outsourcing expenses USD 2.93 million Utility/water USD 2.68 million Personnel USD 2 million	Balance USD - 5.96 million

### Explore measures to raise profits by soliciting proposals during the process of selecting the facility operator

- (Examples)
- Introduce naming rights
  - Procure corporate advertising
  - Reduce expenses through more efficient air conditioning operation
  - Raise the facility's utilization rate

\* Figures are rounded off to the nearest unit indicated. The total may not match. Exchange rate used: USD \$1= JPY 107

# Sea Forest Waterway

## Main legacy

A world-class water sports venue which will play a central role in Asian water sports.

- Strengthen and nurture athletes by hosting various water sports competitions and training camps, etc.
- Increase the popularity of water sports by offering opportunities for the public to experience them.

## 1. Perspectives for post-Games use

### Athletes First

- As a top venue for water sports competitions, actively attract and host national and international competitions where athletes can give their best.



**Aim to hold 30 competitions annually.**

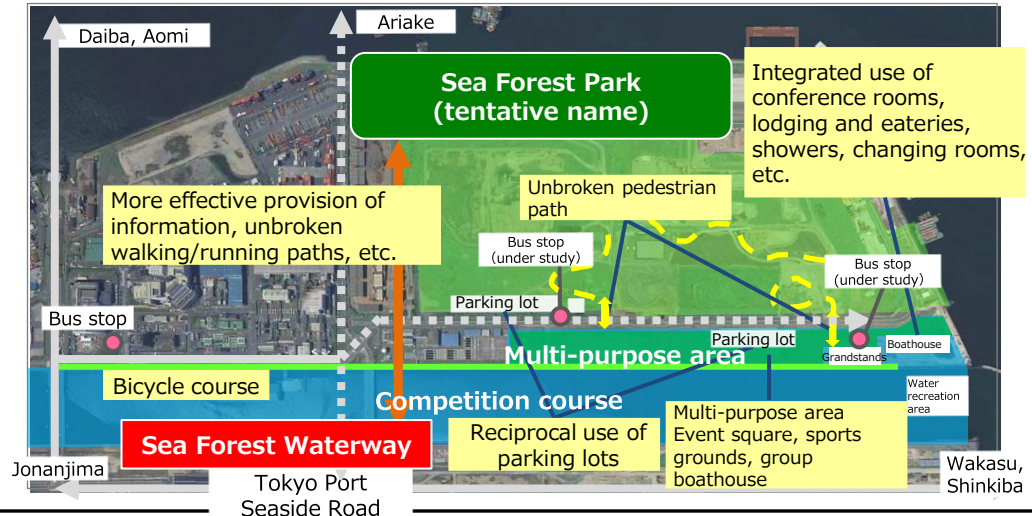
( International competitions,  
All Japan championships, etc.)

### Tokyo Citizens First

- Make this a place where citizens can enjoy various sports by providing opportunities to experience water sports and leisure activities, and holding events they can participate in.

## 2. Working in close cooperation with nearby facilities

Create a new place for recreation and relaxation in the waterfront area by partnering with the adjacent Sea Forest Park



## 3. Targeted number of annual facility visitors

**350,000 visitors**

- Competition use 310,000 visitors (Competitions, practice, training camps, etc.)
- General public use 40,000 visitors (Rowing and canoe classes, events for participation by Tokyo residents)

## 4. Facility management and operation

- Specific studies will be advanced on management and operation of the facility by a designated private entity.
- Annual expenditures are expected to surpass income by about USD 1.48 million.

Income USD 1.06 million	Expenditure USD 2.53 million	Balance USD - 1.48 million
(Main items) Accommodation revenue USD 0.46 million Facility usage fees USD 0.36 million Parking lot USD 0.14 million	(Main items) Outsourcing expenses USD 1.34 million Personnel USD 0.5 million	

**Explore measures to raise profits by soliciting proposals during the process of selecting the facility operator**

(Examples)

- Introduce naming rights, procure corporate advertising
- Host various events
- Attract corporate training programs
- Cooperate with schools for educational activities
- Have the park management company also manage the facilities for better efficiency

\* Figures are rounded off to the nearest unit indicated. The total may not match. Exchange rate used: USD \$1= JPY 107

# Ariake Arena

A new hub for sports and culture in Tokyo

## Main legacy

- Create a movement for sports by providing opportunities for the public to watch high-quality sports games including international competitions.
- A new hub for dissemination of Tokyo's culture by hosting events such as concerts.

## 1. Perspectives for post-Games use

### Athletes First

- Serve as a venue for large-scale national and international sports competitions that will allow athletes to perform their best.

### Aim to hold 10 competitions annually.

- Lay a temporary wooden floor in the Main Arena for a set period of time to host various sporting competitions and other events.

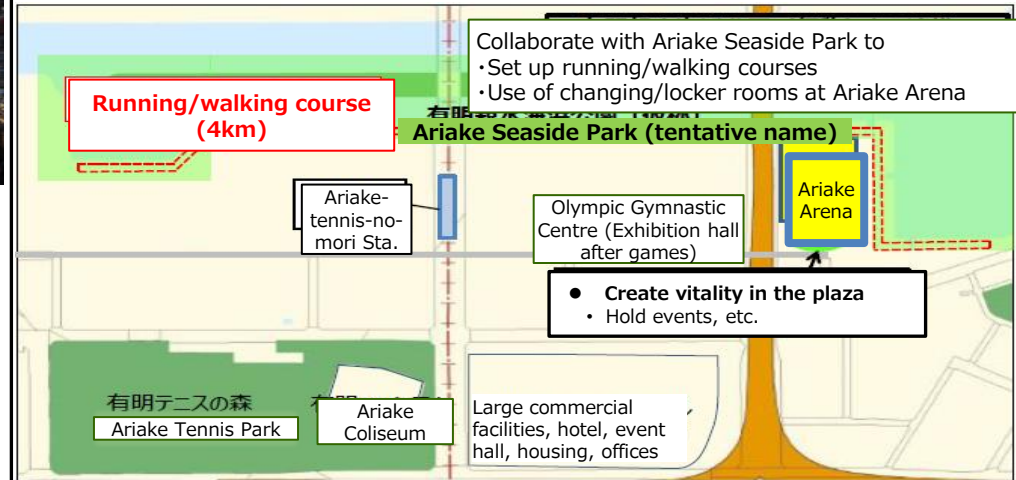


### Tokyo Citizens First

- Stage attractive entertainment events including concerts and cultural events.
- Provide Tokyo residents with an easily accessible place to get involved in and enjoy sports.

## 2. Working in close cooperation with nearby facilities

Collaborate with the adjacent Ariake Seaside Park to provide a space to promote healthy living for Tokyo residents and create vitality.



## 3. Targeted number of annual facility visitors

### 1.4 million visitors

- Main Arena 1.02 million visitors (International and national sports competitions, concerts, etc.)
- Sub Arena 170,000 visitors (Use by Tokyo residents, smaller competitions)
- Other 210,000 visitors (Training gym, restaurant/café, etc.)

## 4. Facility management and operation

- Advance concrete study of a concession system, which employs the capabilities of the private sector to the maximum.
- Annual income is expected to surpass expenditures by about USD 3.33 million.

Income USD 11.64 million	Expenditure USD 8.31 million	Balance USD + 3.33 million
(Main items) Facility usage fees USD 10.04 million Gym/studio revenue USD 0.44 million	(Main items) Utility/water USD 2.42 million Outsourcing expenses USD 2.1 million Personnel USD 1.5 million	

Explore measures to raise profits by soliciting proposals during the process of selecting the facility operator

(Examples)

- Introduce naming rights, procure corporate advertising
- Raise utilization rate of the Main Arena
- Year-long rental of exclusive spectator seating section
- Attract visitors in close cooperation with the surrounding facilities

\* Figures are rounded off to the nearest unit indicated. The total may not match. Exchange rate used: USD \$1= JPY 107



# Canoe Slalom Course

A facility that utilizes Japan's first artificial slalom course to offer the public a place to enjoy various water sports and leisure activities.

## Main legacy

- Nurture and strengthen athletes through a stable sporting environment.
- Provide opportunities for the public to engage in water sports and leisure activities.

## 1. Perspectives for post-Games use

### Athletes First

- Attract and host national and international water sport competitions, including canoe events.

### Aim to host 7 competitions annually.

International competitions, Japan championships, etc.

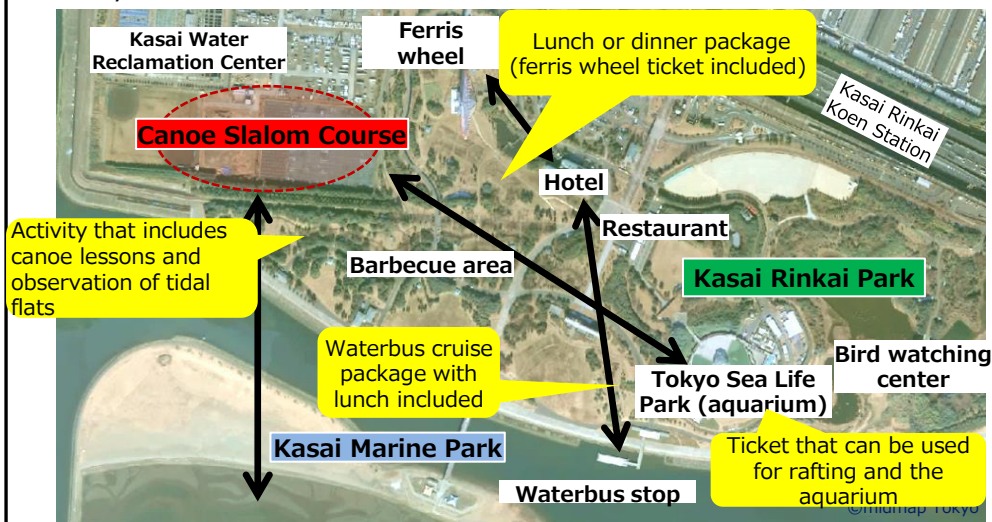
### Tokyo Citizens First

- Provide opportunities for the public to try water sports and engage in leisure activities on the water such as rafting.
- Make the venue a multipurpose facility that meets diverse needs, such as serving as a location for water rescue training.



## 2. Working in close cooperation with nearby facilities

Work with neighboring Kasai Rinkai Park and Kasai Marine Park to create vitality.



## 3. Targeted number of annual facility visitors

**100,000 visitors**

- Competition use 30,000 visitors (Competitions, training camps, etc.)
- General public use 70,000 visitors (Opportunities to experience water sports and leisure activities, water rescue training, etc.)

## 4. Facility management and operation

- Specific studies will be advanced on management and operation of the facility by a designated private entity.
- Annual expenditures are expected to surpass income by about USD 1.74 million.

Income USD 1.53 million	Expenditure USD 3.26 million	Balance USD - 1.74 million
(Main items) Facility usage fees USD 1.46 million	(Main items) Utility/water USD 1.36 million	
Other revenues USD 0.07 million	Outsourcing expenses USD 0.76 million Personnel USD 0.55 million	

**Explore measures to raise profits by soliciting proposals during the process of selecting the facility operator**

(Examples)

- Introduce naming rights, procure corporate advertising
- Work closely with Kasai Rinkai Park and Kasai Marine Park
- Attract corporate training programs
- Cooperate with schools for educational activities

# Seaside Park Hockey Stadium

A multi-purpose ball field that can be used for hockey and other sports

- As one of the few public hockey stadiums in Japan, the venue will contribute to enhancing Japanese hockey players' skills and popularizing and promoting the sport.
- The venue will enable Tokyo residents to engage in a wide range of sports, and together with other facilities in the park, form a center for general sports and recreational activities.

## Main legacy

### 1. Perspectives for post-Games use

#### Athletes First

- Through the hosting of international and national competitions, strive to enhance the competitiveness of Japanese hockey and popularize and promote the sport.

**Aim to hold 23 competitions annually.**

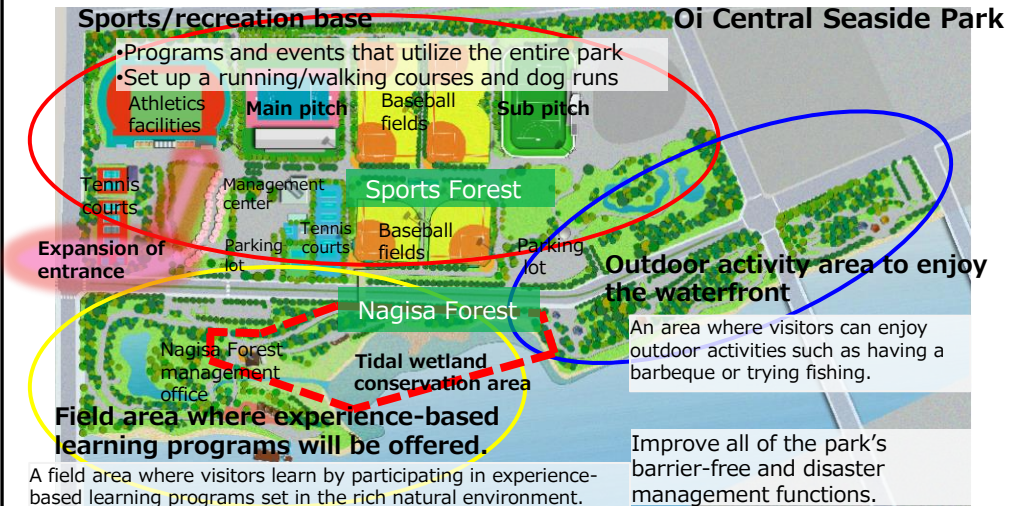
#### Tokyo Citizens First

- Make this a facility that many Tokyo residents can use to train at and compete in various sports, including soccer, lacrosse, and American football.



### 2. Working in close cooperation with nearby facilities

Make all of Oi Central Seaside Park a comprehensive sports and recreation center and a place where residents can get close to nature.



### 3. Targeted number of annual facility visitors

**200,000 visitors**

- Competition use  
130,000 visitors  
(Athletes, spectators, etc.)
- Practice sessions and training camps  
70,000 visitors

### 4. Facility management and operation

- Specific studies will be advanced on management and operation of the facility by a designated private entity.
- Annual expenditures are expected to surpass income by about USD 0.86 million.

Income USD 0.5 million	Expenditure USD 1.36 million	
(Main items) Pitch use USD 0.34 million	(Main items) Utility/water USD 0.54 million	Balance USD - 0.86 million
Ancillary facility use USD 0.17 million	Outsourcing expenses USD 0.47 million	
	Personnel USD 0.05 million	

**Explore measures to raise profits by soliciting proposals during the process of selecting the facility operator**

(Examples)

- Introduce naming rights
- Procure corporate advertising
- Attract visitors in coordination with the other facilities in the park

\*Figures are rounded off to the nearest unit indicated. The total may not match. Exchange rate used: USD \$1= JPY 107

# Dream Island Archery Field (Yumenoshima Park)

## Main legacy

- Provide Tokyo residents and park visitors with opportunities to use the area for archery and various other purposes.
- Use as the venue for major archery competitions.
  - Aim to use the open lawn for a range of purposes and provide a relaxing space for residents of Tokyo as part of Yumenoshima Park.

## 1. Perspectives for post-Games use

### Athletes First

- Promote and popularize the sport of archery and strengthen Japan's level of competitiveness by hosting major national competitions.

**Aim to hold 20 competitions annually.**

### Tokyo Citizens First

- Provide a lawn field open to people of all ages, the young and the old, as a place for relaxation among Tokyo residents.



## 2. Working in close cooperation with nearby facilities



Offer a wide range of programs including events and sports lessons, in collaboration with other facilities in Yumenoshima Park.

## 3. Targeted number of annual visitors

**33,000 visitors**

- Archery use  
3,000 visitors  
(Competitions, trial lessons, etc.)
- Various uses  
30,000 visitors  
(Yoga, gourmet, music, and other events)

\*Excludes visitors who visit the park for non-event related purposes

## 4. Facility management and operation

- Specific studies will be advanced on management and operation of the facility by a designated private entity.
- Annual expenditures are expected to surpass income by about USD 0.11 million.

Income	Expenditure	Balance
USD 0.03 million	USD 0.14 million	
(Main items) Facility usage fees USD 0.02 million Other revenues USD 0.01 million	(Main items) Personnel USD 0.06 million Management and operation costs USD 0.06 million	

**Explore measures to raise profits by soliciting proposals during the process of selecting the facility operator**

- (Examples)
- Introduce naming rights
  - Procure corporate advertising
  - Stage various events
  - Use the same facility operator to run both the park and venue to facilitate efficient management

\* Figures are rounded off to the nearest unit indicated. The total may not match. Exchange rate used: USD \$1= JPY 107