Chapter 1 About the Tokyo 2020 Games

Overview of the Games

The Olympic Games

Official name: Games of the XXXII Olympiad

Period of the Games: Friday 23 July to Sunday 8 August 2021

Number of sports: 33 sports, 339 events

Number of teams: 206 teams (205 NOCs + IOC Refugee

Olympic Team)

Number of athletes: 11,420

The Paralympic Games

Official name: Tokyo 2020 Paralympic Games

Period of the Games: Tuesday 24 August to Sunday 5

September 2021

Number of sports: 22 sports, 539 events

Number of teams: 162 teams (161 NPCs + Refugee Paralympic

Team)

Number of athletes: 4,403

Games Vision

Sport has the power to change the world and our future.

The Tokyo 1964 Games completely transformed Japan. The Tokyo 2020 Games, as the most innovative in history, will bring positive reform to the world by building on three core concepts: "Striving for your personal best (Achieving Personal Best)", "Accepting one another (Unity in Diversity)", and "Passing on Legacy for the future (Connecting to Tomorrow)".

*Quoted from the Games Foundation Plan

[Three core concepts]

1. Achieving Personal Best

- Through flawless preparation and execution, the Tokyo 2020 Games aim to deliver an event where every athlete can realise their best performance and achieve their personal best.
- The world's best technologies will be adopted in developing competition venues and in operating the Games.
- · All Japanese citizens, including Olympic and Paralympic volunteers, will employ their utmost resourcefulness as hosts to welcome visitors from around the world with the best Japanese "Omotenashi", or hospitality.

2. Unity in Diversity

- Readily accepting differences in race, colour, gender, sexual orientation, language, religion, political or other opinions, level of ability or other status, and respecting one another allows society to continue to develop and flourish.
- The Tokyo 2020 Games will foster a welcoming environment and raise awareness of unity in diversity among citizens of the world.

3. Connecting to Tomorrow

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- The Tokyo 1964 Games completely transformed Japan, enhanced Japanese people's awareness of the outside world and helped bring about a rapid growth of Japan's economy.
- The Tokyo 2020 Games will ensure Japan, now a mature economy, contributes changes to the world, and leaves a positive legacy for future generations.

Games Emblems





Harmonised Chequered Emblems

Chequered patterns have been popular in countries around the world throughout history. In Japan, the chequered pattern was known as *ichimatsu moyo* in the Edo period (1603–1867), and this chequered design in the traditional Japanese colour of indigo blue expresses a refined elegance and sophistication that exemplifies Japan.

Composed of three varieties of rectangular shapes, the design represents different countries, cultures and ways of thinking. It incorporates the message of "Unity in Diversity". It also expresses the fact that the Olympic and Paralympic Games seek to promote diversity as a platform to connect the world. The designer is TOKOLO Asao.

This is the first time that the dual emblems of the Olympic Games Tokyo 2020 and the Tokyo 2020 Paralympic Games have been used on the uniforms of the athletes and officials.

Mascots





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Miraitowa is the mascot of the Olympic Games Tokyo 2020, with the same indigo chequered pattern on its head and body as the Games emblem.

The name Miraitowa was created by combining the two words *mirai*, which means future, and *towa* which means eternity. It includes the desire for a wonderful future forever. Through the Tokyo 2020 Games, we will continue to shine a bright future full of hope in the hearts of people around the world.

Someity is the mascot of the Tokyo 2020 Paralympic Games, with cherry blossom antennae and super powers.

The name Someity is a hybrid of the words *somei-yoshino*—a type of cherry blossom—and the English phrase, so mighty. With its cherry blossom antennae and surprising strength, Someity impresses with its Japanese love of cherry blossoms and the excellence of the Paralympic athletes.

Overview of the Games

Sports

Games Medals

Olympic Games Tokyo 2020 Medals



Design Concept

While athletes have their moments of glory, there is always the day-to-day effort that leads to victory. Based on this concept, the Tokyo 2020 Olympic medals are inspired by the image of polishing a rough stone and the theme of light and brilliance.

The medal collects and reflects a myriad of lights, which symbolise the energy of the athletes and those who support them. Furthermore, the design brings a variety of sparkles that show diversity, with the hope that the world will be a place where people who compete and work hard in sport are celebrated.

The sparkling part of the image also shows people from all over the world holding hands. The back side was selected from entries to the Tokyo 2020 Medal Design Competition.

Tokyo 2020 Paralympic Games Medals



©Tokyo 2020

Design Concept

The Paralympic medal design is centred around the motif of a traditional Japanese fan which unites people's hearts and brings a new wind to the world, based on the concept that a new wind created around the pivot point of the fan gives people enthusiasm and becomes the driving force that creates another

The pivot point, which binds the fan together, represents the athletes themselves, who transcend race and national borders and bind the hearts of people together. On the fan, the hearts of the people are replaced by the life force, representing nature that lives in Japan: rocks, flowers, trees, leaves and water.

A distinctive feature is that, in addition to the different elevations of the fan surface, each depiction of a natural landscape has been processed differently, which makes it interesting to feel the difference in texture when touching the medal.

The Tokyo 2020 Paralympic medals, both front and back, were selected from entries to the Tokyo 2020 Medal Design Competition.

There is also an ingenious way to tell the difference between the gold, silver and bronze medals by touching them, with one circular indentation on the edge of the gold medal, two on the edge of the silver medal and three on the edge of the bronze medal. This indentation process is the first specification of its type in the history of the Games.

Olympic Games

33 sports

o sports									
Sport	Pictogram	Sport	Pictogram	Sport	Pictogram	Sport	Pictogram	Sport	Pictogram
Aquatics	a.	Gymnastics		Table Tennis		Canoe		Rugby	July 1
Football		Sport Climbing*	*	Basketball	K	Modern Pentathlon	E P	Weightlifting	
Shooting	₩	Badminton		Judo	· ·	Triathlon	No Fr	Fencing	
Archery		Handball		Taekwondo	457	Cycling	O)C	Sailing	
Golf		Surfing*	X	Boxing	1	Rowing	<u> </u>	Wrestling	シャン
Skateboarding*		Baseball/		Karate*	K \$	Volleyball	<i>E</i>	*Additional spor 2020 Games	ts for the Tokyo

Paralympic Games

22 sports

Athletics

Sport	Pictogram	Sport	Pictogram	
Archery		Triathlon	3. /× ©====================================	
Judo	76	Boccia	6	
Taekwondo*		Power- lifting	3	
Badminton*	%	Wheelchair Basketball	O P	
Athletics	Â ^L	Canoe		

Sport	Pictogram	Sport	Pictogram
Swimming	ع.	Equestrian	35
Wheelchair Fencing		Rowing	Si di
Cycling	N/P/E	Wheelchair Tennis	<u>Q</u> .
Shooting	(m)	Football 5-a-side	
Wheelchair Rugby		Sitting Volleyball	

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Sport	Pictogram
Goalball	T T
Table Tennis	6

*Additional sports for the Tokyo 2020 Games

Overview of the Games Sports

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Competition Schedule

Competition Schedule for the Olympic Games Tokyo 2020

							uly 20										gust			
Sport	Event, etc.	21	22	23	24	25	26	27	28	29	30	31		2			5			
Opening Ceremony a	nd Closing Ceremony	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Su
Opening Geremony a	Swimming			_	0	Ō	Ő	ő	Ö	Ō	Ő	Ö	Ö							
	Diving					Ö	Ö	Ö	Ö		0	0	Ö	0	Ö	0	Ö	0	Ö	
Aquation														0	0	ō		0	Ö	
Aquatics	Artistic Swimming				0	0	0	0	0	0	0	0	0	0	0	0	0	0	Ö	Ā
Water Polo														U	0	ō	_			0
A	Marathon Swimming				Ā	ō	Ä				Ā	Ä					0			
Archery				0	Ö	0	Ö	0	0	0	Ö	Ö		-	11	1		11		
Athletics											0	0	0	Ō	O	0	0	0	0	0
Badminton					0	0	0	0	0	0	Ō	Ō	Ō	Ō	_				-	
Baseball/Softball		0	0		0	0	0	Ö	0	0	0	0	0	0	0	0	0		Ō	
Basketball	3x3 Basketball				0	0	0	0	Ö										_	
	Basketball					0	0	0	0	0	0	0	0	0	0	0	0	0	Ö	0
Boxing					0	0	0	0	0	0	0	Ō	Ō		Ö	Ō	Ö	Ō	Ō	Ö
Canaa	Slalom					0	Ō	Ö	0	Ō	Ö									
Canoe	Sprint													0	Ō	0	Ō	0	Ō	
	BMX Freestyle											0	Ö							
	BMX Racing									0	Õ									
Cycling	Mountain Bike						Ö	Ō												
	Road				ō	ō			ō											
	Track													Ő	Ö	Ö	Ő	Ő	Ö	Ö
Equestrian	doit				0	0		ō	ō		0	0	0	ō	O	ō		O	ō	
Fencing					Ō	6	Ō	Ó	Ó	Ó	ō	Ö	Ō							
Football			0		0	0		0	0		0	0		0	0		ō	ō	Õ	
										0	0	0	Ó			0	0	0	Ö	
Golf							Ä	Ä	ä					Ä	Õ		0	0		ā
Gymnastics					0	0	Ō	Ō	Ō	Ō	Ō	Ō	Ō	Ō					Ö	Ö
Handball					0	0	0	0	0	0	0	0	0	0	0	0	0	0	Ö	O
Hockey					0	0	0	0	0	0	0	0	0	0	0	0	Ö	Ö		
Judo					0	0	0	0	0	0	0	0							_	
Karate																	Ö	0	0	
Modern Pentathlon																	0	O	Ö	
Rowing				0	0	0			Ō	Ō	Ö									
Rugby							0	0	Ö	0	0	Ö								
Sailing						0	0	0	0	0	0	Ō	Ō		Ō	Ō				
Shooting					Ö	Ö	Ö	Ö	0	Ō	Ö	Ö	0	Ō						
Skateboarding						Ō	Ō									Ō	Ō			
Sport Climbing															0	0	Ó	Ö		
Surfing						0	0	ō												
Table Tennis					0	0	Ö		0	Ö	Ö		0	0	0	0	Ö	Ö		
Taekwondo					Ö	Ō	Ō	Ö												
Tennis					0	0	0	0	0	0	Ö	Ō	Ö							
Triathlon							Ō	Ō				ō								
maunon	Beach Volleyball				0	0	0	0	0	0	0	0	0	0	0	0	0	Ö	Ö	
Volleyball								0	0	0		0	0	0	0	0	0	0	Ō	Ā
M 1 1100	Volleyball				0	0	0			U	0						0	U		Ō
Weightlifting					Ö	Ö	O	Ö	Ö			Ö	Ō	0	0	0			=	
Wrestling													0	ō	Ō	ō	Ō	Ō	Ō	

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■ Opening Ceremony and Closing Ceremony

O Qualifying round

Medals session

Competition Schedule for the Tokyo 2020 Paralympic Games

				Augus	st 2021				September							
Sport	24		26	27	28	29	30	31								
	Tue	Wed	Thu	Fri	Sat	Sun	Mon	Tue	Wed	Thu	Fri	Sat	Sun			
Opening Ceremony and Closing Ceremony																
Archery				0	Ō	Ō	Õ	Ö	Ō	Ö	Ö	Ö				
Badminton									0	0	0	Ō	Ō			
Boccia					0	0	0	0	Ō	0	0	Ö				
Canoe										0	Ō	Ō				
Cycling		Ō	Ō	Ō	Ō			Ō	Ō	Ō	Ō					
Equestrian			Ō	Ō	0	Ō	Ō									
Football 5-a-side						0	0	0		0		Ō				
Goalball		0	0	0	0	0	0	0	0	0	Ō					
Judo				Ō	Ō	Ō										
Athletics				Ō	Ō	Ō	Ō	Ō	Ō	Ō	Ō	Ō	Ō			
Powerlifting			ō	Ō	Ō	Ō	ō									
Swimming		Ō	Ō	Ō	Ō	Ō	Ō	Ō	Ō	Ō	Ō					
Rowing				0	0	Ō										
Shooting							Ō	Ō	Ō	Ō	Ō	Ō	Ō			
Sitting Volleyball				0	0	0	0	0	0	0	0	Ö	ő			
Table Tennis		0	0	0	Ō	Ō	Ō	0	Ō	Ō	Ō					
Taekwondo										ō	ō	Ö				
Triathlon					Ō	Ō										
Wheelchair Basketball		0	0	0	0	0	0	0	0	0	0	Ō	ő			
Wheelchair Fencing		Ō	Ō	Ō	Ō	Ō										
Wheelchair Rugby		0	0	0	0	Ō										
Wheelchair Tennis				0	0	0	0	0	ō	0	ō	ō				

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<Legend>

■ Opening Ceremony and Closing Ceremony

O Qualifying round

Medals session

Competition Schedule Competition Schedule

Venues





- Opening Ceremony and Closing Ceremony /
 Athletics / Football
 Opening Ceremony and Closing Ceremony /
 Athletics



■ Table Tennis ▲ Table Tennis



▲ Badminton / Wheelchair Rugby



■ Judo/Karate ▲ Judo



■ Weightlifting

▲ Powerlifting

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Olympic Sports ▲ Paralympic Sports

Venues

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7 Equestrian Park Equestrian (Dressage, Eventing, Jumping) Equestrian 10 Musashinonomori Park











11 Ariake Arena

■ Volleyball (Volleyball)

■ Tennis ▲ Wheelchair Tennis

17 Aomi Urban Sports Park

■ Basketball Tokyo 2020 / S (3x3 Basketball) / Sport Climbing ▲ Football 5-a-side

20 Sea Forest Waterway

■ Canoe Sprint / Rowing ▲ Canoe/Rowing

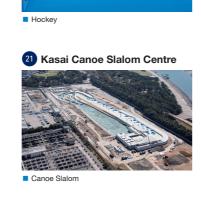
4 Ariake Tennis Park





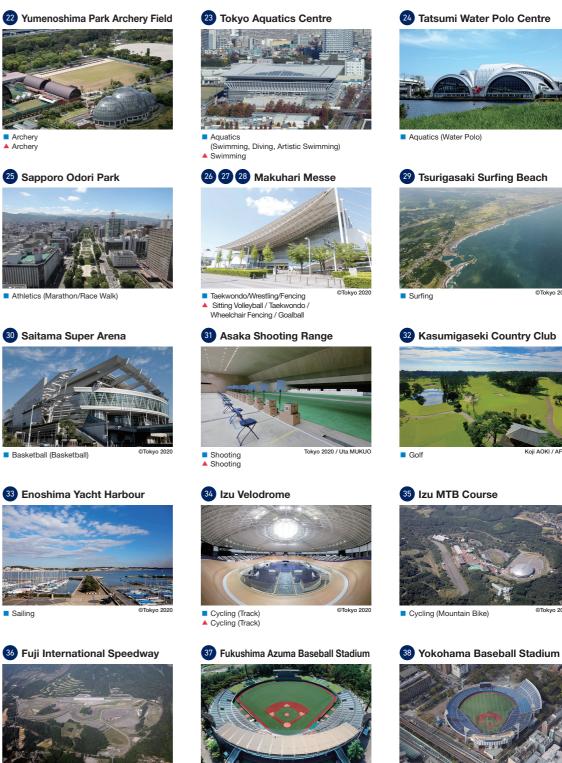








■ Cycling (Road) ▲ Cycling (Road)



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Venues

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Highlight

39 Sapporo Dome



40 Miyagi Stadium



Football ©Miyagi Sport Associat



42 Saitama Stadium 2002



©To

43 International Stadium Yokohama



"The venue for the women's final football match was changed from the Olympic Stadium to the International Stadium Yokohama due to a decision made the day before the event.

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OV Olympic and Paralympic Village



BC/MPC (Tokyo Big Sight)



Olympic Games Tokyo 2020

The Olympic Games Tokyo 2020 featured 339 events in 33 sports, with approximately 48 per cent of the participating athletes being women, and both male and female representatives were selected from all participating countries and regions. Japan won its first medal of the Games on the very first day in the women's -48kg judo event, followed by its first gold medal the same day in the men's -60kg judo event. This was only the beginning of a medal rush spanning every day of the Games. Japan won a total of 58 medals, including a record 27 gold medals.

Japan also won gold medals in karate and baseball/softball, which made a comeback at Tokyo 2020 Games, and in new sports. In skateboarding and sport climbing, in particular, a younger generation of athletes displayed remarkable performances. The Olympic Games Tokyo 2020 were finally held after a one-year postponement. Despite the unprecedented circumstances, the athletes performed at their best and thrilled the whole of Japan.

There were 420,000 operational personnel associated with the Games.

Tokyo 2020 Paralympic Games

The Tokyo 2020 Paralympic Games featured 539 events in 22 sports, with a record 1,853 female athletes participating, or approximately 42 per cent of the total. While veteran athletes led the Japanese team, young athletes and athletes competing for the first time made a big impact, including the youngest Japanese medallist. Athletes in the new sport of Badminton showed outstanding performance, winning nine medals. Overall, Japan won a total of 51 medals, including 13 gold medals.

In an unprecedented environment of no spectators, 254 Japanese athletes, the largest number in history, competed in the Games. The sight of the Paralympians competing against each other with the skills and mental strength they have developed and honed in accordance with their respective impairments provided an opportunity to break down preconceptions people have about themselves, others and society, and to embrace differences.

There were 310,000 operational personnel associated with the Games.

Tokyo 2020 Games through the Media

1. TV Ratings (NHK General) for the Opening Ceremony

Olympic Games 56.4% Paralympic Games 23.8%

2. Broadcast Hours (Japan)

Olympic Games

- · Five NHK TV channels (total): Approx. 1,280 hours
- · Commercial broadcasters (total): 464 hours

Paralympic Games

· Five NHK TV channels (total): Approx. 590 hours

(Source) NHK: President's regular press conference on 9 September 2021 Commercial broadcasters: Independent data by the Japan Commercial Broadcasters Association

3. Page Views on Official Website

Approx. 197.3 million people

4. Number of Official App Downloads

Approx. 5.5 million downloads

5. Number of Followers on Official Social Networks

Facebook Approx. 1.06 million people
Twitter Approx. 1.2 million people
LINE Approx. 7.61 million people

Olympic Sports

▲ Paralympic Sports

Venues Highlight