

Towards 2020

◆ Use the Tokyo 2020 Games as a chance to form ties with various parts of Japan

Use sports as a way to promote exchange with disaster-stricken areas

- Implement the Tohoku-Tokyo 1000-km Relay for the Future, a relay event where runners and cyclists passed on the sashes on a course stretching from disaster-affected areas to Tokyo
- Send top athletes to disaster-stricken areas and host sports programs tailored to the needs of each prefecture and circumstances of each prefecture or region
- Invite children from disaster-stricken prefectures to participate in Tokyo sporting events
- Invite athletes from disaster-stricken areas to participate in the Tokyo International Youth Football Tournament to play against athletes from abroad in friendly matches
- Invite high school students from disaster affected prefectures to the Tokyo Marathon for a 10km race



Grand goal for the Tohoku-Tokyo 1000-km Relay for the Future



Tokyo U-14 International Youth Football Tournament

Exchanges with hard-hit areas through education and culture

- Collaborate with disaster zones to provide parasports experiences and other Olympic and Paralympic educational exchange opportunities
- Work with NPOs to host art programs and other hands-on exchange events for people affected by disasters



ART SUPPORT TOHOKU-TOKYO, an arts-and-culture-themed disaster-stricken area support project

Support recovery while showing the world the progress hard-hit areas have made

- Create and put out recovery support videos that show the world how disaster zones are taking the challenge of recovery head-on



See you in Tokyo and Tohoku in 2020



See you in Tokyo and Kumamoto in 2020



2020 and Beyond: Thank you to the World

- Sell Fukushima products around Tokyo and continue supporting tourism promotional efforts (Fukushima-Tokyo Campaign)

Beyond 2020

Use the Games as an opportunity to join disaster zones in expressing our tremendous excitement and create emotional bonds that last long into the future



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Continue building on the legacy of connections forged through the Games

- Continue using sports as a way to forge even stronger ties with disaster-stricken areas
- Make the competition venues regional symbols that capture the legacy of the Games

Fukushima Azuma Baseball Stadium
(Baseball/Softball)

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Miyagi Stadium
(Football)

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- Move the Recovery Monuments made from aluminum scrap from temporary housing projects in disaster-stricken areas to those areas after the Games as an enduring link
 - Post messages for junior and high school athletes living in hard-hit areas
 - Display them in Tokyo 2020 Games-related venues during the Games and have them signed by athletes from around the world
 - Pass them on to the hard-hit prefectures as a legacy after the Games



- Plant trees representing each of the hard-hit prefectures in the Ariake Olympic and Paralympic Park (tentative name), where the Ariake Arena is located, as an enduring symbol of their recovery

